

EMMA DIMAIO

EMAIL | WEBSITE | LINKEDIN | 908.477.5305

BROOKLYN, NY based entertainment professional seeking an impactful and rewarding position within a vibrant, diverse and fast-paced theatrical and/or entertainment organization that will welcome and expand upon my exceptional artist development and strategic marketing skills.

EXPERIENCE

NOV '25 - PRESENT

THE TINY CUPBOARD // BROOKLYN, NY EVENT PRODUCER + HOST

- Currently serving as a producer, show runner and host of a monthly comedy dating show "He's A Real Stand-Up Guy!" a dating-game-style competition featuring three comedians and a selected single.
- Actively overseeing all event logistics from ticket management, social media promotion, graphic design, and talent booking.

MARCH '25 - PRESENT

THE ROAD COMPANY // NEW YORK, NY BOOKING MANAGER

- Oversaw routing and logistics for agents booking multimillion-dollar Broadway national tours, monitoring route accuracy, securing venue and presenter holds, and serving as a key point of communication as routes took shape.
- Developed intricate, scalable spreadsheet systems that consolidated market data, mapped touring patterns, market-by-market revenue, and supported long-term planning.
- While spearheading the interpretation of this data and guiding agents toward informed decisions, I ensured these systems were thoughtfully positioned to support operations and remain indispensable beyond my tenure.

NOV '22 - MAY '24

WILLIAM MORRIS ENDEAVOR // NASHVILLE, TN BOOKING AGENT ASSISTANT

- Excelled in the talent booking space alongside veteran WME agents in the everyday tour routing, contracting, and financial matters between venues, management teams and clients like Bernadette Peters, Riverdance and many others in the theatrical and contemporary space.
- Initiated and harbored extensive relationships with the talent buyers of Live Nation, AEG, Ambassador Theater Group, and many other industry giants across the North and Southeast Regions.

EXPERIENCE CONT.

JULY '21 - OCT '22 **615 LEVERAGE + STRATEGY // NASHVILLE, TN**
PROJECT MANAGER

- Paired artists with brands best suited to their narrative, focus tracks, albums and overall passions in an effort to magnify and reimagine an artist's vision while diligently engaging consumers.
- Escalated branding of both the clients and our company through deck cultivation, fan-based research, logo creation, and more!
- Established myself as a key hand in curating playlists/stations for incoming DSPs, like SONOS Radio, with an audience reach of over 3M.

FEB '20 - JULY '21 **MUSIC CITY MEDIA // NASHVILLE, TN**
JUNIOR PUBLICIST/DIGITAL STRATEGIST

- Constructed the brands and narratives of multiple indie artists and producers from the ground up by creating modern and engaging graphics, sizzle reels, EPKs/media kits, one sheets, websites and social media, all while fueling the client's ambition to grow and thrive in the ever-changing music industry.

TOOLS

- Salesforce
- CRM
- Adobe Creative Suite
- Microsoft Office
- Google Suite
- Canva
- Asana
- Airtable

SKILLS

- Graphic and Web Design
- Video Editing
- Project Management
- Digital Strategy
- Email Marketing
- Route Building
- Contract Management
- Financial Tracking

EDUCATION

HIGH POINT UNIVERSITY

2015 - 2019 | B.A. Communications (Journalism)

2015 - 2019 | B.A. Music (Voice)

2015 - 2019 | Theatre Minor